

2021

JOURNALISM & MASS COMMUNICATION HONOURS

INTERNAL ASSESSMENT

SEM: VI

PAPER: CC-6-14 TH

FULL MARKS: 10

TIME: 10 am-1 pm

All questions carry equal marks

1. Answer any one question from the following: 10
 - a. What are the steps to organize a Press Conference?
 - b. What is Grunig and Hunt's four models of communication?
 - c. What is propaganda?