

2020

JOURNALISM & MASS COMMUNICATION-HONOURS

INTERNAL EXAMINATION

THEORY

Paper- III & IV

PART-II

Time- 11.00 am – 1.30 pm

All questions carry equal value

Answer any one question from the following within 600-700 words):

1. What is Copyright Act?
2. What is the reciprocal relationship between Advertising and Circulation?
3. What is Communication? Discuss different types of Communication with examples.