

2021

**JOURNALISM & MASS COMMUNICATION GENERAL**

**INTERNAL ASSESSMENT**

**SEM: II**

**PAPER: CC/GE-2-2TH**

**FULL MARKS: 10**

**TIME: 2 pm-3 pm**

All questions carry equal marks

1. Answer any one question from the following: 10
  - a. What is ABC?
  - b. Write a film review which you have recently seen.
  - c. What is advertisement? Give example.