

2020

JOURNALISM & MASS COMMUNICATION-GENERAL

INTERNAL EXAMINATION

INTERNAL ASSESSMENT

SEM: II

PAPER: GE

FULL MARKS-10

Time: 2.30 pm-4.00pm

All questions carry equal value

Answer any 1 from the following:

1. Discuss the functions of the Circulation Manager.
2. Write a review on a film which you have recently seen.
3. Discuss about the duties and responsibilities of the advertisement manager.