

**GURUDAS COLLEGE**  
**ECONOMICS HONOURS – SEMESTER IV**  
**MANAGERIAL ECONOMICS**  
**SEC-4 – B (2)**  
**Internal Assessment 2021**

**Full Marks: 10**

**Group A**

1. Choose the correct Answer: (4 out of 5)                      1\*4=4
- a) Methods of capital appraisal are:
- (i) Pay Back method (ii) Accounting Rate of Return Method (iii) Break even Analysis (iv) None of the Above
- b) The leading inventory management model is:  
(i)EOQ (ii) Benefit Cost Ratio (iii) both (i) and (ii) (iv) None of the above
- c) What is Break-even Point:  
(i)Situation where there is neither profit neither loss (ii) total sales equal your total expenses (iii) Both (i) and (ii) (iv) None of the above
- d) Factors governing prices can be:  
(i) Only Internal Factors (ii) Only External Factors (iii) Both Internal and external factors (iv) All of the above
- e) Price discounts and price differentials are  
(i)Same pricing technique (ii) Different pricing techniques (iii) None of the above

**Group B**

2. Answer any two (3\*2=6)
- a) What is Margin of Safety? Explain with diagram
- b) Define Inventory?
- c) What is Cost of Capital