

2020

JOURNALISM & MASS COMMUNICATION-HONOURS

INTERNAL EXAMINATION

INTERNAL ASSESSMENT

SEM: II

PAPER: CC-2-4

FULL MARKS-10

Time: 11 am-1.30 pm

All questions carry equal value

Answer any 1 question from the following:

1. Write down the advantages of Online Journalism. 10
2. Describe Semiotics School and its contribution.
3. What is Citizen Journalism.
4. Define New Media.