

2021

JOURNALISM & MASS COMMUNICATION HONOURS

INTERNAL ASSESSMENT

SEM: IV

PAPER: CC-4-8TH

FULL MARKS: 10

TIME: 10 am-1 pm

All questions carry equal marks

1. Answer any one question from the following: 10
  - a. Discuss about different types of television programme.
  - b. Discuss about the importance of 24\*7 news channels.
  - c. Briefly discuss about TRP